



Cindy Heath

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Twitter: <https://twitter.com/cindyluna22>

Website & Video Portfolio: <https://crescentlunacreative.wordpress.com/>

Work Experience

Meadow Park, Columbus, OH

Director of Communication

(August 2012-present)

-Write/edit/proofread print and digital communication and promotional materials

-Write, edit, film and produce promotional videos. Here are two examples:

Link: <https://vimeo.com/180983413>

Link: <https://youtu.be/qUxPcCS17K4>

-Manage cross-platform communications (social media, print, digital)

-Conceptualize and coordinate production of fliers, posters, brochures and direct mail

-Served on Branding Team to develop and implement organization's visual identity

-Maintain organization's website (meadowpark.org)

-Work with local print media in promotion and advertising

Director of Administration

(December 2008-August 2012)

Administrative Assistant

(August 2004-December 2008)

Stay-at-Home Mom

(August 1998-August 2004)

-During this time, I also was a **freelance copyeditor/proofreader for Glencoe-McGraw-Hill Publishing and Linworth Publishing, Columbus, OH from September 1999-May 2000**. In addition, I worked part-time in retail.

Motorists Insurance Companies, Columbus, OH

Senior Communications Specialist

(February 1995-August 1998)

Skills

- Various software: Final Cut; Audition; PowerPoint; InDesign; Microsoft Word; Pages
- Various project sharing platforms, including: BaseCamp; ConceptShare
- Video production (Sony FS700 camera) and post production
- Lighting (Westcott Basics 3-pt. lighting system)
- Scriptwriting and editing
- Project Management

Education

Bachelor of Science in Digital Cinematography

Full Sail University, Winter Park, FL

January 2015 - June 2017

Course Director Awards earned in: Art History, Art Design & Location Shooting, Project Planning & Development

Bachelor of Science in Journalism; English minor

Bowling Green State University, Bowling Green, OH

August 1987 - May 1991